

WB WACHTER HORSES

SPONSOR KIT • 2025



WHO WE ARE

Lynne Stephenson and Beda Wachter are Grand Prix riders based out of Western Canada's horse hub: Calgary Alberta. As a team they offer a wide range of horse & rider training services both nationally and internationally. They are owners and operators of a large equestrian facility in Innisfail Alberta. As riders they offer a valuable blend of riding programs: European (Beda) and American (Lynne) they are recognized as leaders and ambassadors of the equine community. They believe in practical performance and inclusivity.

SERVICES

- Young horse development
- Performance H/J horse training and sales
- Breeding program with standing stallions
- Breeding consulting
- International clinics and riding
- Mentor young professionals in the sport
- Chef de Equip for Canadian teams
- North America wide hauling services
- FEI Children/ Junior rider team



"Working with Lynne and Beda is a complete pleasure, they are absolute professionals in the sport and true horse people. They are loving care takers of our horses, meticulous trainers of our young athletes and cheerleaders for the sport and industry." - Jennifer Kallam, Colorado, Owner



OUR FACILITY

Wachter Horses has a large clientele in stables across Canada and USA but home is their state of the art farm located in Innisfail Alberta. Utilizing their quality arenas and stables they breed and train show horses. They offer quarantine services as well as operate one of the largest horse retirement operations in Western Canada. The 700 acre facility allows them to produce hay for their operations and supply the Alberta market with quality hay.

We want to represent quality products and help you build your brand...

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KEEP IN TOUCH

WINNING WITH WACHTER
WACHTERHORSES.COM



OUR REACH

FACEBOOK/ @Wachterhorses **3.4k+**
INSTAGRAM /@winningwithwachter **2.4k+**
YOU TUBE **100+**

AUDIENCE

Monthly Page views: **35,000**
Monthly Unique Visitors: **15,000**

Female (**75%**) Male (**25%**)
Age 21-35 (**65%**) 35-45 (**35%**)

WHY PARTNER WITH US

Our program is based on hard work to reach high performance and we want to partner with companies who share these same values. Brands who embody quality, tenacity and performance. Partnering with us allows you to reach a wide base of everyday equestrians in Western Canada and internationally.

We have a large network in the equestrian community as well as a strong social media presence where we can share our genuine experience with your products. Our goal would be to live your product experience and share our experience with our equestrian network.

OPPORTUNITIES

- Brand Ambassador
- Product Sales
- Product testing
- Campaign development
- Brand placement
- Experience sharing
- Client programs
- Event signage
- Stable signage
- Events

MEDIA

Past coverage on the following platforms:

- Calgary Herald
- RMSJ
- Spruce Meadows TV
- Brandon Sun
- Jump Alberta
- Equine Canada
- TBIRD
- Billboards

CURRENT PARTNERS

- CWD
- Matrix Supplements
- Cam Clack Ford Olds
- Animo
- Noble Equipment Ltd.
- Wolfe Cadillac
- Equestrian Canada
- Greenhawk Calgary
- Parlanti International
- Canadian Warmblood

HAVE SOMETHING ELSE IN MIND? CONTACT US!



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